



FOR IMMEDIATE RELEASE

Growth in Atlantic Canada Continues

Mississauga, ON - Castle Building Centres Group Ltd.

As Castle continues to break records in 2017, Atlantic Canada is no exception.

Castle announced today their newest independent member located in Baie Verte, Newfoundland. John-Rogers Hardware opened their doors as Castle Building Centres last week in their picturesque town, located in White Bay on the North-East coast of the province.

The brand-new Castle location has been in the works for some time according to owners Dwayne and Gail Rogers who have been entrepreneurs in the community for decades. With the help of Castle, they hope to grow their small business into the “preferred choice” of the local community and beyond. *“Castle was always our first choice and the competitive programs Castle offers will enable us to complete our dream of starting our own building supply business.”*

Dwayne and Gail Rogers

Currently, the retail store offers an extensive assortment of electrical, plumbing, hardware and interior finishes. They plan to eventually grow the building supply area of their business to be the dominant player in Baie Verte. General Manager Gail Rogers, is excited to be part of the Castle group and along with a team of home improvement experts, she is looking forward to serving the community and offering unmatched, service excellence.

“Castle’s business model makes it possible for entrepreneurs like John-Rogers Hardware to realize their dreams of becoming a successful independent LBM and hardware dealer. Only Castle can offer a “One-Stop Retail Solution” that delivers maximum growth potential and buying power.”

Ken Jenkins, Castle President

Castle would like to welcome John-Rogers Hardware to the family.

About Castle Building Centres Group

Castle Building Centres Group Ltd. is a Canadian member-owned, Lumber, Building Materials and Hardware buying group committed to the success of the independent.

Our commitment is to drive this success to over 300 Castle member locations and is achieved through unwavering Transparency, Freedom and Profitability.

Our business model focuses on accountability to our membership, member freedom of choice, and a commitment to their success, growth and profitability through strategic partnerships with key vendor partners and a winning hardware distribution solution.



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