



FOR IMMEDIATE RELEASE

Castle announces new location in Atlantic Canada

Mississauga, ON - Castle Building Centres Group Ltd.

Castle announced today an additional new member location in the Maritime town of Alma, Nova Scotia. The newest independent retailer to join forces with Castle is **Shady Lane Building Centre**. Shady Lane Building Centre was founded 10 years ago, by Abe Plett.

Abe, along with his sons Andre and Eldon, who grew up in the family business, have been serving the local community as the go-to place for premium building products in Alma. Their product assortment includes lumber, building material products and hardware. They pride themselves on providing their customers quality products, top-level service and expert advice.

Although fiercely independent, Abe and his sons knew that it was time to align themselves with a strong partner and the information they received when they started to weigh their options, pointed to Castle. The real-life testimonials they received from other Castle members who had made the switch to Castle confirmed that Castle, should be the future of Shady Lane Building Centre.

"We love our independence, but knew it was time to join a buying group if we wanted to keep growing. We were impressed by the benefits of being part of Castle, and the good things we heard from other members convinced me that Castle was a perfect fit." **Andre Plett, Owner**

The family owned business is looking forward to re-branding the store as Castle Building Centres and enhancing both their profit potential and product assortment, through Castle's buying power.

"Independent entrepreneurs are in business for many reasons, but first and foremost, they are in business to make a profit. Independent retailers who join our group, maintain their independence, while consistently reporting record growth and profits. Our promise to our members, is that Castle will drive more profits to their bottom line than any other buying group, and Castle delivers on this promise, time and time again." **Ken Jenkins, President**

About Castle Building Centres Group

Castle Building Centres Group Ltd. is a Canadian member-owned, Lumber, Building Materials and Hardware buying group committed to the success of the independent.

Our commitment is to drive this success to over 300 Castle member locations and is achieved through unwavering Transparency, Freedom and Profitability.

Our business model focuses on accountability to our membership, member freedom of choice, and a commitment to their success, growth and profitability through strategic partnerships with key vendor partners and a winning hardware distribution solution.



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