

A background image showing several vintage-style microphones on a desk, with the text "PRESS RELEASE" overlaid in large, bold, blue letters.

# PRESS RELEASE

**FOR IMMEDIATE RELEASE**

## Castle welcomes new member in Maritimes

Mississauga, ON - Castle Building Centres Group Ltd.

The Maritime region continues to grow as Castle announced today their newest independent member located in New Brunswick. Located in the heart of the Fredericton business area, the new member location has moved to Castle from a competing banner.

Owner Gerald Storey was looking for a buying group that provided a transparent business model and one that would offer better dealer support and assist in strengthening his brand in the local area.

*"When I considered my options, I knew Castle was the right fit for us, and joining the group will help me grow my business and the buying power will help us be more competitive."*

**- Gerald Storey, Owner**

Ultimate Windows & Doors has been operating in Fredericton for over ten years. Their retail location serves Fredericton contractors and consumers in the local area specializing in windows, doors and siding, as well as, a full-line of hardware products. They are looking forward to a bigger product assortment and hope to work with other Castle member locations in the Maritimes to reinforce their company name.

*"Castle continues to attract members from competing banners. At Castle there are no surprises, our business model is simple and it works, and that's why Castle continues to*

*be the future of the Independent.”*

**- Ken Jenkins, President**

Castle is pleased to welcome Ultimate Windows & Doors to the group.

## About Castle Building Centres Group

Castle Building Centres Group Ltd. is a Canadian member-owned, Lumber, Building Materials and Hardware buying group committed to the success of the independent.

Our commitment is to drive this success to over 300 Castle member locations and is achieved through unwavering Transparency, Freedom and Profitability.

Our business model focuses on accountability to our membership, member freedom of choice, and a commitment to their success, growth and profitability through strategic partnerships with key vendor partners and a winning hardware distribution solution.



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